

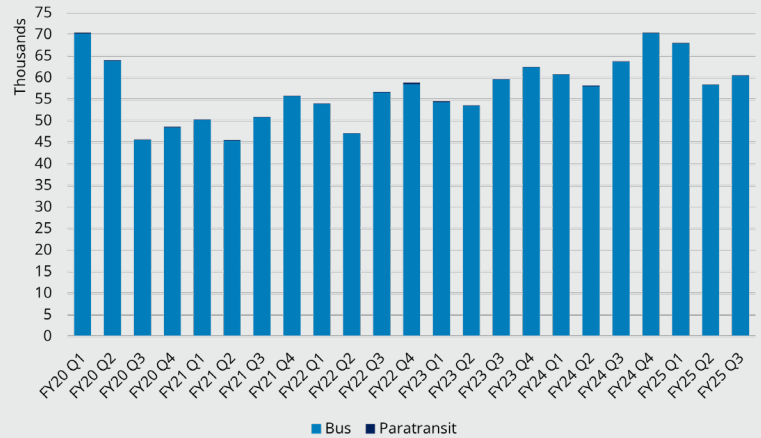


# DALLAS AREA RAPID TRANSIT Strengthening Our Region, Together

COCKRELL HILL



## Cockrell Hill Ridership by Mode



## RIDERSHIP & SERVICE



169 paratransit riders in FY 2025

253,878 bus trips in FY 2025

Services:

- Four bus routes: 9, 25, 221, 226

## DART REVENUE SHARING



Since 1989, DART has provided nearly half a billion dollars to our service area cities through multiple programs.

For Cockrell Hill, that includes:

- 1989-2004 Local Assistance Program: \$150,689
- 2017-2025 Transit-Related Improvement Program: \$1,681,744
- 2023-2024 Public Transportation Improvements: \$325,000
- **Total: \$2,157,433**

## PLANNED CAPITAL & SERVICE INVESTMENTS



Future proposed service improvements for Cockrell Hill under Phase 2, Tier 2 of the DART Bus Network Redesign:

- 15-minute service on 9 and 25
- 30-minute peak service on 226



## ECONOMIC DEVELOPMENT



The latest UNT Economic Research Group study reveals the significant economic benefits of development projects near DART light rail stations.

- o In the 25 years since UNT first began its studies, development within a quarter mile of DART's light rail stations has resulted in a \$18.1 billion direct impact
- o In 2022-2024, there were 37 development projects within one-quarter mile of DART light rail stations. These projects result in:
  - A \$1.0 billion direct impact and \$1.9 billion total economic impact
  - Creation of 5,295 jobs, and total employment creation of 9,422 jobs, adding up to \$724.2 million in labor income for workers in the region.
  - 10% and 12.6% rent premiums for residential and commercial properties, respectively.
- o These projects created \$51.5 million in construction-related state and local sales tax revenue, not including sales tax revenue paid to DART, and resulted in ongoing property tax and sales tax revenue to benefit local communities.

The DART TIRZ Interlocal Agreement (ILA) provides all cities with another tool to leverage future sales tax increment to support economic development. This program was developed at the request of and in cooperation with service area cities, and ILAs have been provided for execution.

### TOD in Cockrell Hill

- o Overall:
  - Most of the city's retail establishments and educational facilities are within  $\frac{1}{4}$  mile of the Cockrell Hill Transfer Center, which is at the corner of Cockrell Hill Road and Jefferson Boulevard.
  - The area around the transfer center offers opportunities for additional development on under-utilized parking lots and vacant lots.





## SECURITY & CRIME



DART has a comprehensive security strategy, including Crime Prevention Through Environmental Design (CPTED) assessments of all facilities, crime prevention messaging, and visible uniformed presence.

DART provides the following staff resources to support safety and security:

- o 225 police officers
- o 76 fare enforcement officers on the rail system
- o 100 contracted, armed transit security officers on the rail system
- o 4 police/Parkland social worker teams on the system to address vulnerable populations and connect them to services
- o Clean teams at end-of-line stations

Overall violent crime (Assault, Homicide, Robbery, and Sex Crimes) is down 18% as of October 15, 2025, which is the last full reporting period.

A new Video Management System (VMS) and upcoming capital project will replace 7,700 cameras across the fleet and facilities to be monitored by a new consolidated dispatch and command center (CDCC).

Through October 15 this year, the DART Police Department has executed over 800 enforcement initiatives, working in conjunction with member cities and their law enforcement, resulting in:

- o 18% reduction in violent crime (Assault, Homicide, Robbery, and Sex Crimes)
- o 61% increase in arrests and citations for criminal trespass (loitering)
- o 20% increase in fare evasion citations and arrests
- o 26% decrease in property crimes



## COCKRELL HILL/DART MEETINGS



DART works closely with each member city to identify service improvements, support economic development opportunities, promote community events, address concerns, review the budget, and improve overall mobility in our region.

Below is a sample of discussion topics and meetings from the past two years. This is an example of the work DART does with each of its cities, not an exhaustive list.

- **Value of Transit:** A formal study that outlines the value that DART brings to the region in terms of economic development, quality of life, and accessibility. Included interviews with each service area city manager, regional leaders, stakeholder focus groups, and the public.
- **Strategic Plan:** DART's new 10-year vision to move the agency from Point A to Point B. Included a confidential interview with each city manager and a follow-up meeting with the city manager and mayor to discuss the city's strategic goals and alignment with DART's vision.
- **Area Plans:** A city-specific program aimed at creating a continuous feedback loop between each city and DART. Area Plans outline each city's short- and long-term mobility goals.
- **City Manager Working Groups:** A series of meetings from September 2024 through July 2025 to discuss key issues and identify a path to solving them, based on discussions with city managers, mayors, and their DART Board representatives.
- **Budget meetings:** DART meets annually with its cities to review the proposed annual budget and 20-year financial plan, answer any questions, and collect feedback for the DART Board before budget adoption.
- **City Council Briefings:** DART presents at Cockrell Hill City Council Meetings when appropriate and upon request.

**DART has met with every member city leadership team repeatedly since 2022 to understand their priorities, challenges, and opportunities. Between July 2022 and June 2025, DART met formally with city managers, mayors, and councils more than 130 times.**

