## **Redefining Transit Can Help Us Meet the Needs of Riders**

It is a tremendous privilege to serve as the chair of the UITP North America Division and the newly formed North America Committee. I look forward to working with the UITP members in our region to advance public transportation for our respective cities.

First, I wish to welcome the new UITP members in the North America division. We are delighted to have you join the UITP family! Expanding our knowledge base with your participation will help all of us improve as well.

Public transport systems designed to move large numbers of people on a few fixed guideways often fail to meet our communities' needs. The key to providing better mobility in areas that are less dense may be smaller, more nimble vehicles.

Microtransit is a very reasonable solution to address mobility needs beyond walking and short of infrequent bus service. Many of these trips are less than five miles and are not conveniently limited to a single travel corridor. The challenges lie in the cost to provide the service and making service available consistently within shorter response times.

So, let's share our experiences with microtransit to discover what works and what issues we still must address. What other emerging solutions are on the horizon that will further close the mobility gap for our cities?

I eagerly await your thoughts!



Nadine Lee | UITP North America Division Chair; President & Chief Executive Officer - Dallas Area Rapid Transit (DART) LinkedIn