



UNSOLICITED PROPOSAL TEMPLATE

Proposal Title:

Name of the Company:

Business Address:

City:

State:

ZIP Code:

Point of Contact Phone Number:

Point of Contact Email Address:

Proposer shall complete this template to provide summary responses. Proposer may provide additional supporting information on an attachment.

1. Describe the DART business need to be served:

2. Describe the current situation and associated deficiencies/gaps:

3. Describe the proposed solution. What makes the solution innovative or unique?



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- 4. Describe the value created in terms of cost reductions, revenue, cycle time requirements, ridership, service quality, customer experience, or other impact:**

- 5. Describe total cost to DART to implement, operate, maintain, and finance. Provide the estimated return on investment (ROI):**

- 6. Summarize the complexity of implementation and requirements of DART departments involved:**

- 7. Provide the estimated elapsed time to implement:**

- 8. Comments/Additional Information:**