**DART’S 11TH ANNUAL SMALL BUSINESS ACADEMY**

**WHEN:** Thursday, Sept. 5, 2024

7 a.m. - 8 a.m. Check-in and breakfast
8 a.m. - 5 p.m. Small Business Academy

**WHERE:** Dallas College Bill J. Priest Institute
Hoblitzelle Auditorium
1402 Corinth St., Dallas, TX 75215

**COST:** $20 registration fee per person

**QUESTIONS?**
Contact Justin Chatman, Outreach Specialist, JChatman@DART.org

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**DART Procurement Overview and Engagement**

As a significant consumer of goods and services, DART provides numerous contracting opportunities. Discover how to make your bid or proposal stand out and successfully compete.

**Promote & Establish Your Business Identity**

Marketing and branding are essential for small businesses to gain recognition, attract customers, and grow. We’ll show you how to succeed in these areas.

**The Path to Business Assistance**

Gain knowledge from small business support experts on the D/M/WBE certification process, educational and assistance programs, the importance of credit, and available funding sources.